

**Table 3**  
**Downtown Businesses By Type in 1998/1999**  
**Downtown Mountain View Market Feasibility Study**

Categories	No. of Businesses	Percent of All Businesses	Percent of Retail
<b>Retail Establishments</b>			
Apparel	2	1%	1%
Auto Service/Parts	6	2%	3%
Eating & Drinking Places	74	22%	43%
Entertainment/Leisure	16	5%	9%
General Merchandise	7	2%	4%
Groceries, Liquor & Sundries	5	1%	3%
Specialty Retail/Services	62	18%	36%
Subtotal	172	50%	100%
<b>Non-Retail Establishments (1)</b>			
Financial/Professional Service	125	37%	
Personal Service	44	13%	
Subtotal	169	50%	
<b>Total All Businesses</b>	<b>341</b>	<b>100%</b>	

(1) Includes non-retail establishments such as banks, realtors, design firms, funeral services, immigration services, business services, newspapers, and medical services.

Sources: City of Mountain View; Mountain View Central Business Association; Mountain View BID Assessment membership list; Economic & Planning Systems, Inc.